ALPHAEOON & THE US MARKET

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DISCLOSURE

The author is a founding investor for Strathspey Crown Holdings in which ALPHAEON is its principle subsidiary for global operations.
Excimer Laser Trending in the USA

- Great Recession
- Reduced number of early adopters
- Waning interest
Generation Y

- 70 million
- 20’s & 30’s
Generation Y

- Economic power
- Value oriented
- Functional improvement
Millennial Generation

- . . . Better than Gen X
- . . . Better than Boomers
Millennial’s

- Fear of Outcome
- Candidacy
- Affordability
Millennial’s are The Future

- Pent-up demand
- Generation spanning
- Credit availability
- Crossover offering
The Future . . . .
The Future . . . . .
The Future . . . . . is now!
WELLNESS  BEAUTY  PERFORMANCE
“Of Doctors, for Patients”
“Of Doctors, for Patients”
“Of Doctors, for Patients”